

KLAS report: Imprivata digital identity platform drives positive impact on clinician efficiency and enterprise security

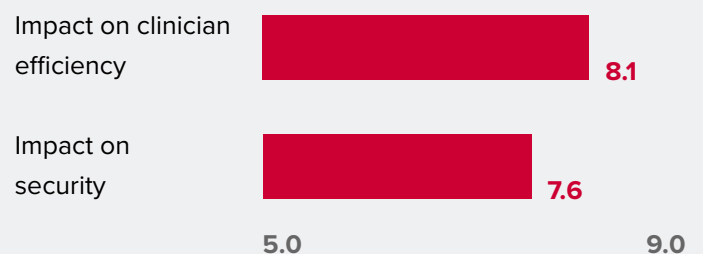
Healthcare delivery organizations that adopt the [Imprivata digital identity platform](#) experience positive impacts on clinician efficiency and enterprise security, according to recent KLAS research.

The Imprivata Digital Identity Platform 2022 report explores the value of deeply adopting the Imprivata portfolio of digital identity solutions. It builds off [previous KLAS research](#) that solidifies Imprivata as healthcare’s identity and access management (IAM) market leader, including:

- The 2022 Best in KLAS: Software & Services report, in which Imprivata ranked #1 in the IAM category, with high scores across all areas of evaluation for the Imprivata digital identity platform
- The Decision Insight: Identity and Access 2020 report, which finds that Imprivata is the most frequently selected IAM vendor by healthcare provider organizations – selected more than twice as often as any other IAM vendor

Imprivata impact on clinician efficiency and security

Deep adopters and general adopters combined (1-9 scale) (n=0)



Benefits of the Imprivata digital identity platform

Provider organizations using the Imprivata digital identity platform see benefits to both clinician efficiency and enterprise security.

Organizations report a strong, positive impact on clinicians – users find the single sign-on (SSO) to be a lifesaver, facilitating instant logins to critical applications and reducing wasted time. Customers that report increased security note better authentication practices, locked workstations, and reduced instances of passwords being visibly posted on computers.

“ The product has changed the lives of our clinicians. They are happier today than they have ever been...The product has been a game changer for our clinicians. The number-one goal of deploying Imprivata’s system was to enhance clinician satisfaction, and it most certainly, has done that. ”

– CISO

Deep adoption drives greater benefits

Organizations that have adopted multiple Imprivata solutions – identified as “deep adopters” in the KLAS report – have particularly high confidence in Imprivata and have developed strategic, executive-level relationships. Imprivata’s track record of customer success has been a key driver for the deep adopters of the digital identity platform.

All respondents who shared their organization’s motivations for going deep with Imprivata cite prior experience with the vendor as a decision factor, and nearly all report a high level of partnership as the biggest benefit. Deep adopters receive a high level of involvement from Imprivata executive leadership. In addition:

- Every deep adopter scores Imprivata at either a 7 or 8 (out of 9) in terms of the readiness of the Imprivata digital identity platform for broad adoption
- Deep adopters give Imprivata a score of 8.4 (out of 9) for supporting their integration goals
- 83% of deep adopters cite stronger partnership with Imprivata as a benefit

As a result, about two-thirds of customers are pursuing broader adoption of Imprivata digital identity solutions.

The Imprivata digital identity platform

The Imprivata digital identity platform manages and secures millions of trusted digital identities across healthcare’s hyper-complex IT environment. More than 3,500 healthcare provider organizations rely on Imprivata for:

- **Fast, secure, badge-tap access** to desktops, shared workstations, medical devices, and shared mobile devices
- **Single sign-on** to web, on-premises, and mobile applications
- **Privileged access management** to secure and protect privileged accounts
- **Vendor access management** to secure third-party access
- **Multifactor authentication** that keeps all enterprise and clinical authentication workflows (including EPCS) secure but seamless
- **Identity governance** to deliver enterprise identity management, including user provisioning and de-provisioning
- **AI-powered risk analytics** to gain visibility into risky behavior to protect patient privacy and help prevent drug diversion

“ We can make our environment more secure, but doing that is not easy. One of our goals with Imprivata IAM Suite was to enhance security. We have done that... we are in a very happy place with the product. ”

– CISO

“ Imprivata does pretty well in the modern workspace. In fact, the product works as well as anything else out there, from what I can tell. In the hybrid world that we live in now, Imprivata is the only game I see in town. ”

– CIO



Imprivata, the digital identity company for healthcare, provides identity, authentication, and access management solutions that are purpose-built to solve healthcare's unique workflow, security, and compliance challenges.

For more information, please contact us at 1 781 674 2700
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