

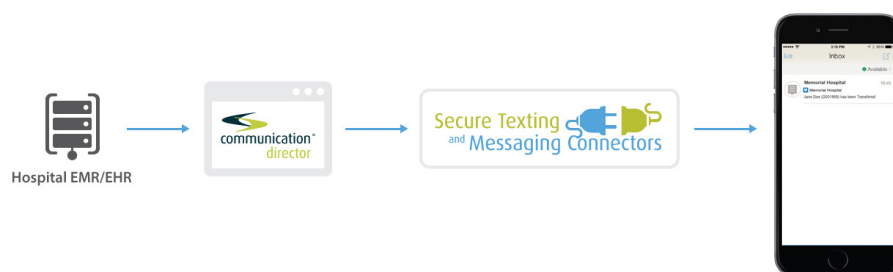
Imprivata Cortext with Forward Advantage Communication Director

Improve care coordination

- Eliminate obsolete technology and communication silos
- Clinicians gain access to critical information in real time
- Facilitate care transitions

What's required?

- Forward Advantage Connector for Imprivata Cortext
- Forward Advantage Communication Director



Imprivata Cortext® is the secure communications platform for healthcare that facilitates care coordination by allowing physicians, nurses, and patients to connect, communicate, and collaborate securely from any workstation or mobile device.

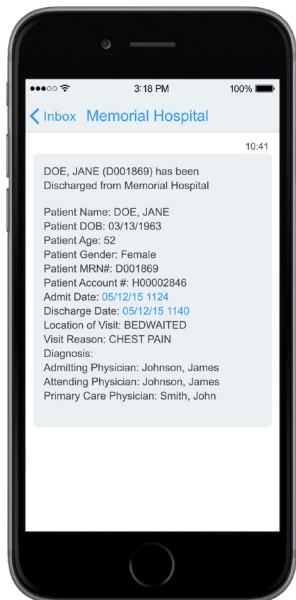
The integration of Imprivata Cortext with Forward Advantage's Communication Director® improves care coordination by eliminating obsolete technology and communication silos, helping clinicians gain access to critical information in real time, and facilitating care transitions.

Communication Director receives reports from the hospital EMR or department information system and determines if, how, and when the information should be delivered to the appropriate provider. Using the Forward Advantage Connector for Imprivata Cortext to integrate with Communication Director, information can be securely and automatically sent to the provider's preferred device.

Secure Texting and Messaging Connectors



Communication
Director can integrate
with any EHR or
departmental
information system
(RIS, LIS, etc.) and
securely deliver critical
information to a
provider's Imprivata
Cortex



Integration features

Customizable communication workflows: Automate the communication of critical patient information with customizable messages that accommodate varying schedules and each individual provider's requirements, while at the same time reducing communication breakdowns such as missed calls, pages, or faxes.

Automatic notifications: Eliminate manual processes by automatically sending consult orders, critical lab values, and more. This helps reduce administrative interruptions to clinical staff workflows and allows more time to be spent on quality patient care.

HIPAA-compliant messaging: Notifications can be accessed from almost any smartphone, tablet or PC and are automatically synced to address the ever-increasingly mobile hospital environment. Unlike traditional, unsecure SMS text messages, context-rich messages, including patient health information, can be delivered through the Connector for Imprivata Cortex.

Flexible deployment: Communication Director can integrate with any EHR or departmental information system (RIS, LIS, etc.) and securely deliver critical information to a provider's Imprivata Cortex through the Connector for Imprivata Cortex. Communication Director is platform and version agnostic, increasing operational value and significantly reducing lifecycle cost.

Message acknowledgement and tracking: Customizable radio buttons allow for information to be logged in the Communication Director System Activity Monitor (SAM) such as message acknowledgments. The ability to track and maintain an audit trail of delivered messages and acknowledgments makes it easier to evaluate solution performance and provider adoption for continuous improvement of communication among caregivers.

Use cases

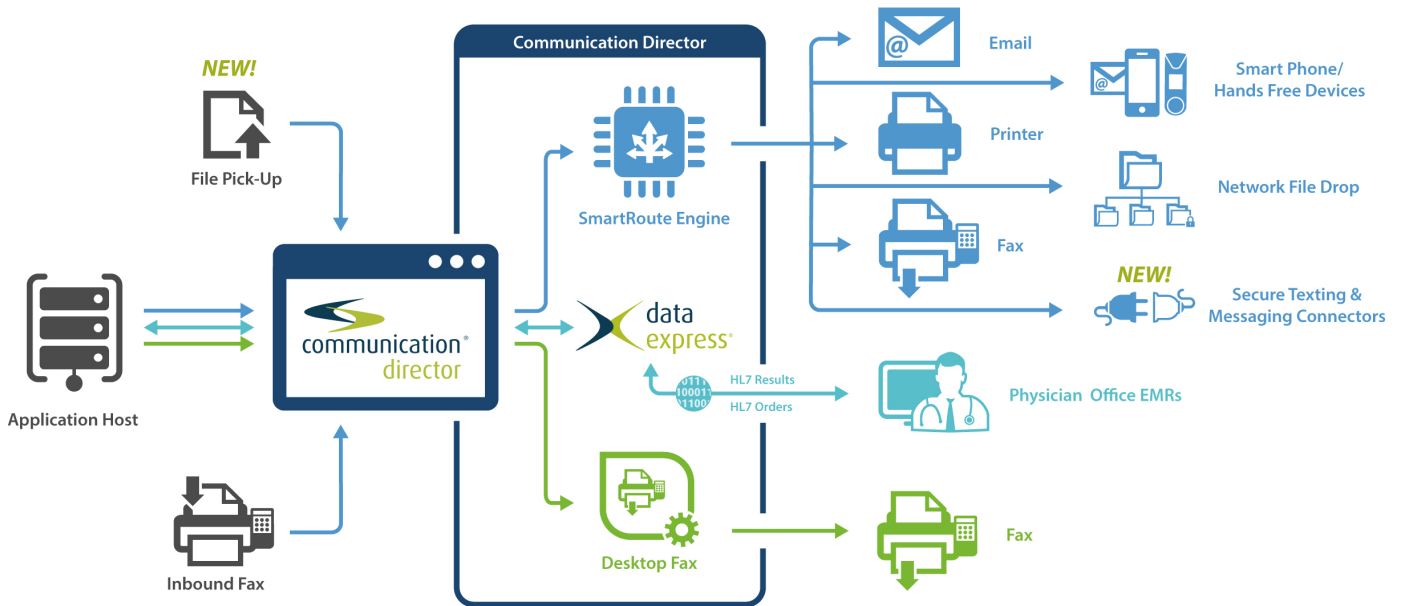
ADT notification: Alert the care team of a patient's admission, discharge, or transfer to enable better coordination during transitions of care. This can lead to reduced patient wait times and increased patient satisfaction.

Consult request: Notify the consulting physician about key patient information to save time and improve staff efficiency. More streamlined patient care results in more satisfied patients and clinicians.

Critical test result: Based on acuity and hospital protocol, route critical lab results, abnormal mammography results, and other abnormal imaging results directly to the ordering/attending physician to improve patient safety. This enhances standard hospital reporting procedures to help meet the Joint Commission goal for reporting critical results of tests and diagnostic procedures within an established time frame so that the patient can be promptly treated. With the System Activity Monitor (SAM), detailed reports can be generated as evidence of compliance.

Communication Director architecture and data flow

Featuring Forward Advantage's proprietary SmartRoute Technology, Communication Director's intelligent routing determines the appropriate recipients and delivery preferences for each report. Hospital, physician, and patient benefit from fast, efficient, and reliable health information exchange with the option to receive information in many different formats – email, fax, network file drop, secure messaging, and more.



Improve the effectiveness of caregivers

The integration between Communication Director and Imprivata Cortex provides information for timelier and better care coordination by automatically routing critical messages to the appropriate care team member, via the fastest and most secure means possible. Healthcare facilities that prioritize the timely delivery of critical information are taking an important step to improving the quality of patient care.

Why choose Forward Advantage as your Imprivata reseller and deployment partner?

With more than 25 years of healthcare experience and a deep understanding of clinical workflows, Forward Advantage offers an exceptional customer experience from purchase through implementation and beyond. Our professional services are customized to meet each customer's unique needs so you and your providers can spend more time on what really matters: improving patient health.



About Imprivata

Imprivata, the healthcare IT security company, enables healthcare securely by establishing trust between people, technology, and information to address critical compliance and security challenges while improving productivity and the patient experience.

For further information please contact us at

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or visit us online at

www.imprivata.com

Offices in

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The Hague, Netherlands

About Forward Advantage

Since 1993, Forward Advantage has provided solid solutions that integrate seamlessly with healthcare information systems. Serving more than 1200 healthcare organizations worldwide, it is in the leading position to provide innovative and cost-effective solutions for healthcare organizations. This includes products and services for report distribution, HIE, data migration, and identity and access management.

For more information

1 877 636 7927

or visit www.forwardadvantage.com