DATASHEET



Imprivata FairWarning for Cloud Solutions

Detect risk, interpret user behaviors, and investigate Salesforce threats in real time

Imprivata FairWarning for Cloud Solutions is a user activity monitoring and alerting solution that helps you interpret and leverage Salesforce Shield Event Monitoring with clicks, not code.



The problem:

If you want to fully leverage Event Monitoring for Salesforce data security, compliance, or usage and adoption, you need to translate and correlate over 50 object-oriented log files, maintain the transformation of object IDs, support the digestion of new logs introduced in Salesforce releases, invest in architecture to consume real-time events, and more.

The solution:

You'll never have to manually parse through log files with Imprivata FairWarning for Cloud Solutions— a user activity monitoring solution purpose-built to translate and correlate Salesforce log files across Event Monitoring, real-time streams, standard and custom objects, and Change Data Capture (CDC) events to provide user-centric insights and real-time alerts on abnormal behavior, which helps you proactively identify threats and mitigate risk to your Salesforce data.

Adopt Imprivata FairWarning to solve critical use cases:

ENHANCE SALESFORCE DATA SECURITY

- Monitor data exfiltration
- Track sensitive data access control
- Detect compromised credentials
- Uncover terminated/inactive users

IDENTIFY INSIDER THREATS

- · Investigate departing employees
- · Monitor privileged users
- Detect unauthorized data access

SIMPLIFY COMPLIANCE

- Detect breaches
- · Identify threats and manage risk
- · Manage access control and security monitoring
- · Conduct forensic investigations

MONITOR SALESFORCE PERFORMANCE, USAGE AND ADOPTION

- Detect performance degradation
- Measure usage and adoption
- Monitor for errors
- · Quantify development work

The Imprivata difference:

- Speed to value: Up and running in 48 hours
- Extended data retention and storage beyond 30 days
- Multi-org and sandbox support in a single view
- Streamlined UX/UI for ease of use
- Real-time, hourly, and daily alerts with user-centric insights
- Hundreds of pre-built, one-click reports based on best practices
- Dedicated customer success team and account manager
- Guided implementation plan for security and compliance program success
- Monthly product releases with new features and upgrades

How does Imprivata FairWarning for Cloud Solutions work?

Salesforce Shield Event Monitoring records user activity



Imprivata
FairWarning for
Cloud Solutions
secures your
data, provides
proactive insights,
and saves your
team time

Imprivata FairWarning for Cloud Solutions translates your data into readable text

Answer critical security, privacy, governance, and compliance questions with Imprivata FairWarning for Cloud Solutions:

ACCESS CONTROL

- Who can and is accessing data?
- What external applications are accessing your Salesforce data?
- Which inactive users are trying to log in to your instance?
- How many failed login attempts occurred, and which users failed to log in?
- How are users connecting to Salesforce?
- What location and IP address are users logging in from, and when?

USER ADOPTION

- What are the most frequently accessed reports and objects?
- What reports are being run and what's being exported?
- What list view data is being accessed and by whom?
- What's the average number of records included in reports per week?

PRIVILEGED USER MONITORING

- What Salesforce security controls have been changed?
- What profiles and permission sets have been modified?
- What new System Administrators were added, when, and by whom?
- How many profiles and users have export abilities?

DATA EXFILTRATION

- What data did a departing employee access before leaving?
- What reports are departing employees accessing?
- Who is generating large reports? Are any of these reports being exported?
- What files are specific users downloading?

APPLICATION PERFORMANCE

- What are the top five Salesforce pages with the highest load times?
- What report was run the most in the last week?
- How much faster is Salesforce performing after completing development work?

Hear it from your peers:



"Why even have Event Monitoring without Imprivata FairWarning for Cloud Solutions?"



"Great monitoring tool for Salesforce data and beyond."



"The kind of dashboards and reporting tools available in Imprivata FairWarning for Cloud Solutions met all our compliance requirements."



"I would absolutely recommend Imprivata FairWarning for anyone with any kind of event monitoring requirement for their Salesforce org."



"From daily logs, to hourly to real-time streaming this a serious solution for those interested in being able to analyze and protect their Salesforce environment from scenarios they probably weren't even aware existed."

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<u>Schedule a demo</u> and start solving your top use cases today.

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FW-DS-for-salesforce-0221