imprivata®

Grow trust between patients and providers with Patient Privacy Intelligence

Imprivata FairWarning Patient Privacy Intelligence is a full lifecycle privacy monitoring platform that helps you establish a culture of privacy, security, and compliance to grow trust between your patients and providers.

Equipped with artificial intelligence, machine learning and behavioral analytics capabilities, our solution enables you to protect patient privacy and deliver actionable insights required for investigating, documenting, and reporting privacy breaches. And our automated approach allows you to manage day-to-day operations and compliance concerns efficiently and effectively.

> **[Imprivata FairWarning] has not only drastically improved our compliance with HIPAA for auditing, but it satisfies education and training, as well as reinforcement of policies and follow-through.**
>
> **HIM Director and Privacy Officer, MaineGeneral**

Benefits

As the proven leader in healthcare data privacy, Imprivata FairWarning gives you the tools you need to comply with confidence, protect patient data, and even prevent violations with a culture of privacy.

COMPLY WITH CONFIDENCE

We help you stay in compliance with HIPAA, avoid lawsuits, fines, and headlines; produce governance reporting, streamline patient and employee complaint investigations, and meet OCR corrective action plan requirements.

PROTECT PATIENT DATA

Imprivata FairWarning combines rules and AI to detect the full range of bad behavior – snooping, inappropriate record modification, and data exfiltration, to reduce risk and build patient trust.

PREVENT VIOLATIONS

We foster a culture of privacy, working with you to encourage employees to responsibly access data for greater patient security, increased trust in your system, and greater job satisfaction.

With Imprivata FairWarning Patient Privacy Intelligence, you minimize the risks associated with information breaches and maximize your organization's responsiveness to the constantly evolving threat environment. We provide the knowledge, resources, and technology you need to manage internal and external threats, as well as respond to regulatory audits with confidence.

Fig. 1, solution diagram

Key capabilities of Patient Privacy Intelligence

Dashboards allow you to view the health of your organization and the data you're monitoring at a glance. You can customize them with widgets to summarize the information you care about most.

Alerts proactively notify you of potential suspicious behavior based on best practice and artificial intelligence. Uncover snooping, inappropriate record modification, data exfiltration, access by terminated users, compromised credentials, etc. – including the risks you didn't think to look for. Plus, with machine learning, you can tailor future output to your organization's specific priorities and risk tolerance level.

If you identify a privacy violation incident requiring further investigation, for example, based on alerts or complaints, you can use **Investigations** as the central location for all information related to an investigation. Keep track of the type of PHI accessed, the location of the affected data, the parties involved, and any audit events or other documentation, such as MS office or PDF files associated with the investigation. You can also track the resolution of the investigation for reporting purposes.

Standard and custom reporting features allow you to aggregate the data in your system for useful information based on the criteria you set. By transforming your system's audit logs into easy-to-analyze information, reports help you learn about user behavior, system health, and more.

Governance functionality provides the ability to measure and share the health of your organization through library reports and graphics that assist you in preparing for an audit, internal review, and more.
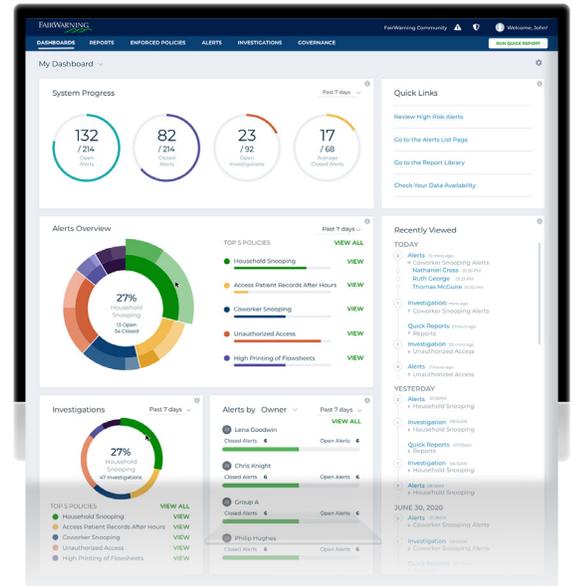

Fig. 2, dashboard

> **We feel like we are starting to progress into a more mature program because we have team members self-reporting to us.**

VP and Chief Compliance Officer, FMOLHS

[Schedule a demo](#) to start managing your privacy and security incidents today.

Imprivata, the digital identity company for healthcare, provides identity, authentication, and access management solutions that are purpose-built to solve healthcare's unique workflow, security, and compliance challenges.

For more information, please contact us at 1 781 674 2700 or visit us online at www.imprivata.com