

### **DATASHEET**

# Protecting patient privacy with Imprivata

Detect, manage, and review risk to your patient data to ensure patient trust

The threat landscape to patient data is always growing, and the risk of patient data being breached is costly. The data that hospitals gather from patients is highly sensitive, and patients trust that the hospital is doing it's due diligence to protect that data from risk. Losing patient data can mean a loss in patient trust, reputational damages, fines, and penalties that can impact an organisation for years after a breach occurs.

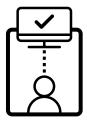
Imprivata helps healthcare organisations with solutions to help protect the patient's digital identity throughout their care lifetime. These automated solutions help streamline these processes to protect patient privacy from insider and outsider threats, while allowing clinical staff to provide the highest quality care possible, without disrupting their workflows.

### How Imprivata helps protect patient privacy:



## Imprivata FairWarning Patient Privacy Intelligence:

Fast, effective solution that utilises Al and machine learning to audit 99% of the EMR access log and alerting healthcare organisations on the remaining 1% of suspicious accesses to investigate for appropriateness. Helping patients meet compliance standards while protecting patient information from insider threats.



### **Imprivata Identity Governance:**

Increase operational efficiency while strengthening your security posture.

Designed and built exclusively for healthcare, an end-to-end solution with precise role-based access controls, automated provisioning and de-provisioning, streamlined auditing processes, and analytics that enable faster threat evaluation and remediation.



### Imprivata Mobile:

Delivers frictionless security to ensure privacy across both shared and BYOD mobile devices by enforcing authentication at the device and application level, supported by digital identity.



### Imprivata OneSign:

Enterprise single-sign on and virtual desktop access for fast, secure, No Click Access to patient information.
Protect patient data with the ability to lock protected health information on unattended shared workstations with the ability to enable secure, fast user switching so workflows are not disrupted.

Maintaining patient trust starts with providing top-level care but goes much further than that. The data gathered on a patient is highly sensitive, and those patients trust that the healthcare organisation they choose is ensuring their data is protected from threats. The cost of not protecting that data is great, as losing patient data means a loss of patient trust. Imprivata helps healthcare organisations by providing solutions to help them maintain that trust throughout the patient's lifetime.



Imprivata is the digital identity company for mission- and life-critical industries, redefining how organisations solve complex workflow, security, and compliance challenges with solutions that protect critical data and applications without workflow disruption. Its platform of interoperable identity, authentication, and access management solutions enables organisations in over 45 countries to fully manage and secure all enterprise and third-party digital identities by establishing trust between people, technology, and information.

For more information, please contact us at 1781 674 2700 or visit us online at www.imprivata.com

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