

5 reasons clinician involvement is the key to optimizing EHRs

When perceived value bumps up against real-world experience, the results can sometimes be painful – and expensive. It's not uncommon for this scenario to jeopardize the success of implementing new workflows within your EHR.

Trying to optimize the productivity of EHR systems without the benefit of a clinician-driven strategy is a recipe for a diminished ROI. Bypassing the vital step of fully integrating users' input and feedback – and gaining their crucial solution buy-in – can bring wide-ranging negative impacts.

But with more clinical input and feedback in EHR optimizations, you'll see:



More adoption and satisfaction

EHR adoption is everything. And without clinical buy-in, the benefits of your technology investment are minimized, leaving you with very expensive shelfware and a negative ROI.



Better patient experience

Workflow problems faced by clinicians can lead to a more limiting standard of care, which patients will undoubtedly feel.



Expedient care

When clinicians can't easily access the EHR system, it steals valuable time better spent caring for patients.



Less frustration and burnout

Failure to minimize clinician EHR workflow challenges adds to their frustration, drives burnout, and leads to turnover.



Fewer risky workarounds

Access barriers that create clinician friction can lead to security issues including password sharing, enabling the potential for intended and unintended breaches.

Bottom line? You need to engage with clinicians up front to better understand their EHR workflow usability challenges, and then collaborate with them on solutions to overcome hurdles. By leveraging strategic solutions that strike the all-important balance between easy access and strong security, healthcare delivery organizations can boost productivity, nurture happier clinicians, and support better patient outcomes.

Want to learn more about overcoming EHR optimization challenges? [Watch our brief video.](#)