## imprivata i



## Key benefits of passwordless

What do IT security teams and clinicians have in common? They can both benefit from the transformative advantages of passwordless authentication. For security teams, it means sleeping better at night because there are no passwords to be stolen or shared. For clinicians, it's about removing frustrating access barriers that hamper care quality. Here's a closer look at important benefits at hand.

## Cybersecurity benefits

- Protection from brute force attacks, credential stuffing, password spray, and other tactics that exploit passwords
- Prevents phishing including "MFA bombing," repeated fake multifactor authentication requests designed to trick users into approving an attacker's login attempts
- Improved cyber hygiene, including the reduction of workarounds such as credential sharing
- Blocks attackers from using stolen credentials to gain the access that makes it possible for them move laterally and escalate access privileges

## Workflow and operational benefits

- Improved clinician convenience, user experience, satisfaction, device adoption, and productivity
- Avoids the clinician burden of entering long, complex passwords, including the difficulty of typing passwords onto small screens of mobile and other devices
- Reduces the likelihood of system lockout and the need for helpdesk password resets
- Provides more time for clinicians to focus on patient care, not technology

