

**DATASHEET** 

# Imprivata Access Intelligence Platform (AIP)

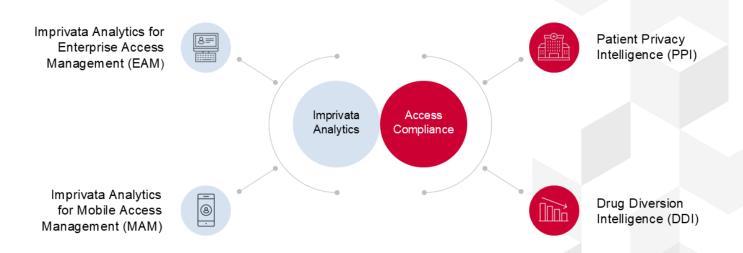
Modern organizations generate vast amounts of access and activity data, but struggle to understand what's being accessed or used, and why. Without the right tools for intelligent data analysis, it's easy to miss emerging risks or to overlook trends that could improve both security and operational efficiency.

The Imprivata Access Intelligence Platform (AIP) is a comprehensive suite of analytics-based solutions designed to transform your raw access and device usage data into actionable insights. By integrating with Imprivata Access Management solutions, Electronic Health Records (EHR), Human Resources (HR) systems, Automatic Dispensing Cabinets, and more, Imprivata AIP provides broad visibility into access and usage trends, enabling organizations to make informed decisions and become more secure.

Imprivata AIP uses advanced Artificial Intelligence (AI) and Machine Learning (ML) technologies to support an advanced analytics platform with a wide range of use cases — and more to come on the <u>roadmap</u>. Using AI, ML, group trend analysis, and drill-down capabilities, AIP leverages deeper insights and more effective monitoring to identify unusual behavior, detect high-risk activities, and optimize resource allocation.

AIP is a no-code solution with ready-built dashboards, customizable, real-time alerts, and three years of default data storage for historical trend analysis and simplified auditing. AIP is also ISO 27001, ISO 27701, and SOC 2 Type 2 certified, so you know it's secure and reliable. The Platform currently supports two key solution areas: Imprivata Analytics and Access Compliance.

# Access Intelligence Platform



## **Imprivata Analytics**

Imprivata Analytics is focused on enterprise and mobile access management, designed to enhance the user experience, strengthen security, streamline workflows, and drive ROI with operational improvements.



#### **Imprivata Analytics for EAM**

Imprivata Analytics for EAM (Enterprise Access Management) is a powerful tool that analyzes HR data alongside data from EAM and Mobile Device Access (MDA) systems. EAM helps organizations optimize their IT spend by identifying underutilized workstation endpoints and applications to ensure resources are efficiently allocated. Organizations can pinpoint areas where EAM isn't being used effectively to make adjustments that drive adoption and enhance the user experience. Imprivata Analytics for EAM also provides alerts regarding potential issues like multiple failed logins for a proactive approach to threat detection and mitigation.



#### Imprivata Analytics for MAM

Imprivata Analytics for MAM (Mobile Access Management) is designed to analyze data from MAM systems, enriched with HR data. MAM optimizes mobile resource allocations by understanding actual usage data, and leveraging real-time insights into performance issues, improving user experience and ensuring mobile devices are used effectively and efficiently. It demonstrates the ROI on mobile investments by showcasing usage trends and identifying opportunities to further streamline workflows and reduce operational costs. It also boosts security by pinpointing potential security gaps and enforcing policy compliance with mobile access monitoring.

## **Access Compliance**

Imprivata Access Compliance is focused on monitoring insider threats and their access to high-risk targets such as PHI and controlled substances, uncovering suspicious behavior, and facilitating investigations for swift resolutions.



#### Patient Privacy Intelligence (PPI)

Patient Privacy Intelligence (PPI) monitors and analyzes data from EHR and HR systems to provide broad visibility into how users are accessing patient data. PPI uses artificial intelligence, machine learning, and behavioral analytics to detect high-risk activities and suspicious behavior to safeguard patient privacy.

With efficient investigation workflows and detailed insights, organizations can easily carry out proactive and reactive auditing to quickly resolve potential privacy breaches. PPI meets compliance standards and ensures audit readiness with detailed records and three years of data storage. It also offers over 100 customizable out-of-the-box reports, making it a versatile and powerful tool for maintaining patient trust and regulatory compliance.



#### **Drug Diversion Intelligence (DDI)**

Drug Diversion Intelligence (DDI) monitors and analyzes data from EHRs, HR systems, and Automated Dispensing Cabinets, using AI and ML to detect suspicious and unusual behavior. Identifying unusual patterns in drug administration, waste, removal, preparation, and dispensing, enables DDI to provide a comprehensive view of the full medication lifecycle. It uses this information to alert organizations to potential drug diversion risks and facilitate quick and effective responses to mitigate these risks. DDI helps organizations ensure patient safety and maintain compliance with regulatory requirements, backed by detailed records and three years of data storage.





Imprivata delivers simple and secure access management solutions for healthcare and other mission-critical industries to ensure every second of crucial work is both frictionless and secure. Imprivata's platform of innovative, interoperable access management and privileged access security solutions enable organizations to fully manage and secure all enterprise and third-party identities to facilitate seamless user access, protect against internal and external security threats, and reduce total cost of ownership.

For more information, please contact us at:

Global headquarters USA

Waltham, MA

Phone: +18776637446

www.imprivata.com

**European headquarters** 

Uxbridge, England

**Phone:** +44(0)2087446500

www.imprivata.com/uk

Germany

Langenfeld

**Phone:** +49 (0) 2173 99 385 0

www.imprivata.com/de

**Australia** 

Melbourne

**Phone:** +61 3 8844 5533

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