

Imprivata Knowledge Hub:

Third-Party Identity Management

What is Third-Party Identity Management? Learn about this term and more with our expansive website glossary that explores topics related to cybersecurity and access management.

Video Transcript:

Kayleigh Flemming: Hi, I'm Kayleigh with Imprivata!

Third-party identity management is the implementation of policies, procedures, and applications to manage vendor access to sensitive data. These efforts have become increasingly important as organizations rely more and more on a wide range of external vendors to drive productivity, efficiency and bottom-line success.

A key component of a vendor privileged access management strategy, third-party identity management is focused on safeguarding critical information, which can be compromised by unauthorized access or cyberattacks.

As part of third-party identity management, organizations verify user identities and employ measures including adherence to the principle of least privilege, as well as multifactor authentication. The least privilege principle ensures that each user is granted the minimum level of access required to perform their specific tasks.

This means that vendors and contractors are only allowed to access the data or systems necessary for their work, and only during the times when their access is required. Multifactor authentication provides a secure, auditable chain of trust wherever, whenever, and however users interact with data.

A well-implemented third-party identity management protocol provides a host of benefits, including increased operational efficiencies, complying with global and local regulatory compliance - thus increasing the likelihood of being approved for cybersecurity insurance - while also protecting business assets, income, and reputation.

At Imprivata, we deliver simple, secure access for critical workers and third-parties through features and principles like third-party identity management.

[Contact us](#) to learn more.

Thanks for watching!

This information is intended to be for educational and marketing purposes only. Imprivata, Inc. delivers simple and secure access to all applications from any device and for all users, helping organizations increase workflow efficiency, improve cybersecurity, and drive return on technology investments.

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