



## DATASHEET

# Facial recognition and identity verification

Secure, seamless, and trusted



Imprivata now supports advanced facial recognition for both authentication and identity verification. Together, these capabilities deliver fast, frictionless experiences for clinicians and patients alike.

## Face authentication



### FAST ACCESS EVERYWHERE

Face authentication works across workstations, mobile devices, and kiosks. By leveraging simple webcams – along with encrypted biometric templates, liveness detection, and user consent – face authentication enables rapid access while maintaining strong security and compliance, even when faces are obscured by masks or glasses.



### WORKS WITH EXISTING AUTHENTICATORS

Face authentication can be used as a standalone factor for patient identification or in combination with other Imprivata authenticators for enterprise-wide MFA:

- Proximity badge (tap-and-go)
- Fingerprint authentication
- FIDO2 passkeys
- Push notifications
- PIN
- Smartcards, SMS OTP, and third-party authenticators

## Identity verification



### ADDED ASSURANCE FOR HIGH-RISK EVENTS

Identity verification ensures individuals are who they claim to be, particularly during sensitive workflows such as enrollment, account creation or password resets. Imprivata identity verification meets NIST IAL2 standards.



### FLEXIBLE VERIFICATION METHODS

A wide array of verification techniques is supported to ensure security and applicability to a variety of situations:

- Validate government-issued IDs (driver's license, AAMVA check, passport, national ID)
- Compare against authoritative systems of record
- Perform fraud checks and expiration validation
- Match biometrics to confirm identity

## Fast, frictionless access for the workforce and patients

Imprivata combined face authentication and identity verification capabilities deliver fast, secure access while substantially reducing IT overhead.

### FOR THE WORKFORCE



**Fast authentication** – No more cumbersome MFA workflows. Simply look into a camera for secure, second-factor access.



**Self-service password reset** – Reduce helpdesk tickets and employee frustration by enabling password resets through identity verification.



**Self-enrollment** – Allow new employees to self-enroll in authenticators, reducing IT burden.



**DEA-compliant EPCS** – Safely allow physicians to self-enroll to enable controlled substance prescribing.

### FOR PATIENTS



**Easy enrollment** – Streamline new patient onboarding with self-service or registrar-assisted enrollment via facial recognition or identity verification.



**Accurate check-in** – Reduce misidentification and claims friction while accelerating check-ins using facial authentication, either at a kiosk or with a registrar.



**Emergency search** – Using facial recognition, quickly identify and locate patients who cannot identify themselves, while promoting patient safety.



**Account recovery** – Empower patients with self-service account recovery, avoiding the IT helpdesk.

## Privacy by design

Imprivata protects biometric data at every stage.

- Customer-isolated tenant and data (preventing commingling)
- Encryption at rest and in transit
- Liveness detection
- Explicit end-user consent
- SOC 2 Type 2, ISO 27001/27701 certifications
- HIPAA, GDPR, and NIST compliance



Imprivata delivers simple and secure access management solutions for healthcare and other mission-critical industries to ensure every second of crucial work is both frictionless and secure. Imprivata's platform of innovative, interoperable access management and privileged access security solutions enable organizations to fully manage and secure all enterprise and third-party identities to facilitate seamless user access, protect against internal and external security threats, and reduce total cost of ownership.

For more information, please contact us at: **+1 877 663 7446** or [www.imprivata.com](http://www.imprivata.com)

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