

# Top reasons why identity governance matters

## for Chief Medical Information Officers

“With Imprivata Identity Governance in place, we’ve seen huge time savings due to the reduction of manual processes, and we’ve ensured that clinicians receive fast and secure access to applications and systems.”

- Shawn McCrum,  
Manager of Identity and Access,  
Northern Light

Improving patient care and reducing clinician burnout are top priorities for today’s CMIOs. Physicians and other healthcare professionals need fast and efficient access to all their clinical applications and IT services to be fully productive and, more importantly, to be able to focus on patient care. An identity and access management (IAM) solution is a critical element to achieving this efficiency and productivity.

Many healthcare organizations rely on manual processes or internally developed applications to onboard users and manage their entitlements – an inefficient, time-consuming, and error-prone approach. It can take days or even weeks for new users to gain access to critical applications and IT systems. And to make matters worse, user accounts often remain in place even after employees leave the organization or change roles, exposing the institution to security breaches and PHI theft.

Leading CMIOs are partnering with their CIO and CISO counterparts to step up their identity management and access control – introducing automated solutions to combat physician burnout, increase caregiver productivity, and improve patient outcomes.

### Your solution: Imprivata Identity Governance

Imprivata Identity Governance is the leading identity governance and compliance management solution in healthcare, providing fast, secure role-based access to IT systems and applications. The solution automates identity and risk management processes, enables compliance with internal and regulatory guidelines, and allows clinicians to focus on quality patient care on day one.

**Identity governance** provides unique benefits for each healthcare technology leader.

To learn more, read our “top reasons why identity governance matters” for other leaders, including:

- Chief Information Security Officer
- Chief Information Officer
- Chief Nursing Information Officer
- IT Director



### Proven benefits

Imprivata Identity Governance can help your organization:

- Enable care providers to access key clinical systems and data (EHR, PACS, EPICS, etc.) from the first day at the organization to the last
- Avoid frustration with technology, enable physicians to spend more time with patients, and improve care
- Allow users to update credentials and request application access without IT involvement
- Avoid orphaned accounts and PHI leakage when clinicians change roles or leave the organization
- Lower the risk of PHI exposure by ensuring users only have access to the information and applications they need to do their jobs

### Next steps

Seeing is believing. Let Imprivata demonstrate the proven benefits of Imprivata Identity Governance. See how automating identity and access management processes can help your organization improve patient care, boost clinician productivity, and reduce risk.

Request a demo today and we'll schedule at your earliest convenience.

**Call:** 781-674-2700, Select option 1

**Click:** <https://security.imprivata.com/idg-demo-request.html?chnl=ImpEmWeb>

**Email:** salesinfo@imprivata.com

Visit [www.imprivata.com/imprivata-identity-governance](http://www.imprivata.com/imprivata-identity-governance) to learn more about why identity governance matters.

