

# Top reasons why patient identification matters

## for Chief Information Officers

“One of the first and most important steps in the care delivery process is accurate patient identification. Imprivata PatientSecure gives our facilities an advanced solution to digitally link each patient to their unique personal health record.”

- Brent Snyder,  
CIO, Adventist Health System

CIOs at the nation’s leading healthcare organizations overwhelmingly rated patient matching among their very highest priorities, according to survey data recently released by healthsystemCIO.com. The data underscores the critical role positive patient identification plays in ensuring patient safety and protecting patient data.

The results reveal just how serious the patient matching challenge is for hospitals, with nearly one-half of respondents (42%) saying that patient matching is among their very highest priorities. An additional 24% said that patient matching is not currently a top priority, but it should be.

As healthcare organizations consider ways to address the challenge of positive patient identification, biometrics continues to provide an excellent solution.

### Your solution – biometric identification

Biometric identification is a far more accurate patient identification approach than traditional methods. Biometrics do not change over the course of a patient’s lifetime and cannot be duplicated or forged.

Imprivata PatientSecure is such a biometric solution. It’s a positive patient identification platform that creates a 1:1 match between individual patients and their unique medical records. It can be especially vital in critical care situations where a patient might be unresponsive. Imprivata PatientSecure integrates directly with a healthcare facility’s EHR, ADT, EMPI, and other HIS systems.



1. Biometric enrollment creates a 1:1 link to MRNs from multiple clinical systems



2. Securely and accurately identifies patients at any point of care directly from the registration screen



3. Retrieves the correct record from appropriate clinical systems

Biometrics contributes unique benefits to each organization in the healthcare continuum. You can get specific information for your leaders in:

- Clinical Informatics
- Clinical Management
- Health Information Management
- Information Technology
- Patient Access
- Patient Experience
- Quality
- Revenue Cycle

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## Proven benefits

Biometrics can help your organization:

- Maximize IT investments by directly integrating biometrics with a broad range of hospital information systems, including ADT, EHR, and EMPI systems
- Eliminate duplicate and overlaid medical records and improve data integrity by identifying and correcting duplicate medical records and other data integrity issues within your systems
- Reduce medical errors and improve patient safety by knowing patients can be accurately and securely identified at any point of care, avoiding potential medical errors and ensuring the right care is provided to the correct patient

## Next steps

Seeing is believing. Let Imprivata demonstrate the proven benefits of biometrics. Be one more confident CIO that adds to the 10M+ patients that have been enrolled with Imprivata PatientSecure.

Request a demo today and we'll schedule at your earliest convenience.

**Call:** 781-674-2700, Select option 1

**Click:** <https://security.imprivata.com/request-demo.html>

**Email:** [salesinfo@imprivata.com](mailto:salesinfo@imprivata.com)

Visit [www.imprivata.com/patientsecure](http://www.imprivata.com/patientsecure) to learn more about why patient identification matters.

