

# Top reasons why patient identification matters

## for Clinical Informaticists

“The requirements for [Imprivata PatientSecure] implementation were incredibly simple – it was just a SQL server, an application server, and an integration for our Epic EHR. It was one of the easiest installs I’ve ever been a part of.”

- Travis McKee,  
Senior Application System Analyst,  
University of Utah Health

As a Clinical Informaticist, one of your key responsibilities is to evaluate existing information systems and recommend improvements.

Misidentifying patients, incomplete records, and multiple patient records are issues that need to be resolved. Incorrect information impacts patient safety and compromises quality of care. Good clinical decisions based on bad data become bad clinical outcomes.

With these concerns and the national mandate from the HITECH Act to implement new HIT, biometric technology has emerged as a patient- and staff-friendly approach to patient identity challenges.

### Your solution – biometric identification

Biometric identification is a far more accurate patient identification approach than traditional methods. Biometrics do not change over the course of a patient’s lifetime and cannot be duplicated or forged.

Imprivata PatientSecure is such a biometric solution. It’s a positive patient identification platform that creates a 1:1 match between individual patients and their unique medical records. It can be especially vital in critical care situations where a patient might be unresponsive. Imprivata PatientSecure integrates directly with a healthcare facility’s EHR, ADT, EMPI, and other HIS systems.



1. Biometric enrollment creates a 1:1 link to MRNs from multiple clinical systems



2. Securely and accurately identifies patients at any point of care directly from the registration screen



3. Retrieves the correct record from appropriate clinical systems

Biometrics contributes unique benefits to each organization in the healthcare continuum. You can get specific information for your leaders in:

- Clinical Informatics
- Clinical Management
- Health Information Management
- Information Technology
- Patient Access
- Patient Experience
- Quality
- Revenue Cycle

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## Proven benefits

Biometrics can help your organization to:

- Minimize the possibility of human error by providing a robust biometric alternative to paper and verbal patient identification processes
- Decrease the risk of algorithmic error by using a strong, unique patient identification method
- Optimize technology investments by integrating directly with your organization's existing technology systems and creating a 1:1 match between individual patients and their unique medical records
- Easily incorporate biometrics into existing workflows, increasing the efficiency of the clinical staff and increasing provider satisfaction
- Increase clinician confidence by treating patients based on accurate and complete patient information

## Next steps

Seeing is believing. Let Imprivata demonstrate the proven benefits of biometrics. Be one more confident Clinical Informaticist that adds to the 10M+ patients that have been enrolled with Imprivata PatientSecure.

Request a demo today and we'll schedule at your earliest convenience.

**Call:** 781-674-2700, Select option 1

**Click:** <https://security.imprivata.com/request-demo.html>

**Email:** [salesinfo@imprivata.com](mailto:salesinfo@imprivata.com)

Visit [www.imprivata.com/patientsecure](http://www.imprivata.com/patientsecure) to learn more about why patient identification matters.

