

Balancing security and convenience

Healthcare providers need to identify patients and access, communicate, and transact patient data to deliver quality care. However, due to strict patient privacy laws and regulations, it is often difficult for healthcare organizations to strike the right balance between the security that regulations and patients demand and the convenience providers need to deliver quality care.

With Imprivata, clinicians no longer need to choose between security and convenience. We enable clinicians to accurately identify patients and access, communicate, and transact patient data securely and conveniently. Our solutions balance strong security standards with clinical workflow requirements, enabling care providers to spend more time focusing on patients and less time dealing with technology. Providers reclaim efficiency, patients enjoy better care delivery, and everybody's security is protected - exactly as it should be.



Identify

Reduce duplicate medical record rates to

80x

better than the national average



Access

Save care providers

45min

per day



Communicate

Improve response time by

88%



Transact

Increase e-prescribing adoption by

85%

Imprivata key facts

Founded: 2002

Customers: Over 1,500 healthcare customers worldwide

Number of users: Over 5 million users across 21 countries

Patents: 29 issued to date

ACT: Access, Communicate, and Transact

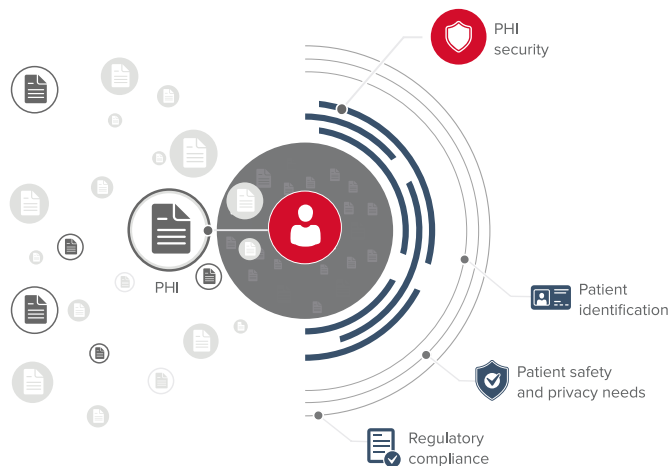
It all starts with the patient. A patient's health record is the foundation of digitized medicine. Providers need to accurately identify each patient and access their individual health record securely and conveniently to deliver effective care.

Modern care delivery requires constant communication between care teams and patients. Providers need to be able to communicate effectively by leveraging the collaborative potential of smartphone technology while protecting patients' privacy.

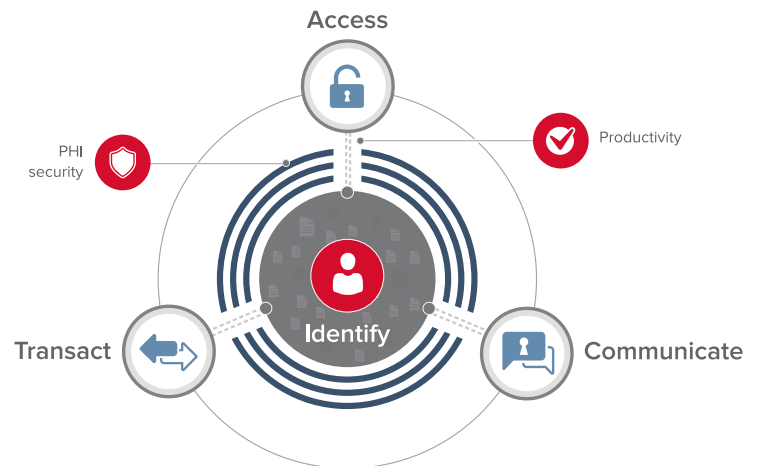
Another step in effective electronic care delivery is securely transacting patient information through numerous workflows and devices. Providers need to be able to quickly authenticate, review, send, and receive patient information and orders without losing efficiency, or focus, due to cumbersome password requirements.

At Imprivata, we focus on enabling you to ACT securely and conveniently. You don't need to compromise between security and convenience. You get both.

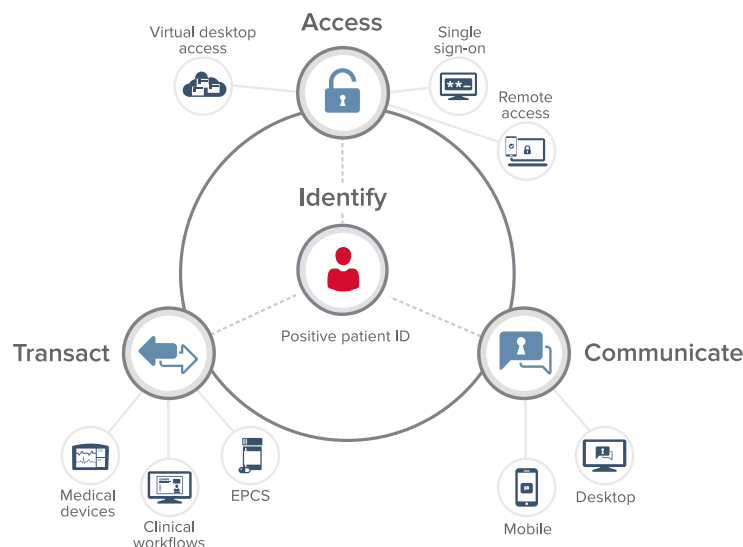
Imprivata enables healthcare to ACT: Access, Communicate, and Transact patient health information, securely and conveniently.



Protecting patient health information creates barriers and prevents care providers and patients from being able to ACT.



Imprivata removes those barriers allowing everyone to access, communicate, and transact, securely and conveniently.



Imprivata PatientSecure

Legacy patient identification processes that rely on photo IDs, oral demographic data, or Social Security Numbers can cause patient identification errors. Identification errors are time-consuming and costly to correct and can cause delayed or denied claims. Studies show that 7-10% of patients are misidentified during health record searches and that 6% of these errors result in an adverse event.

Imprivata PatientSecure® is the biometric patient identification platform that positively identifies patients using palm vein recognition, creating a 1:1 link between a patient and their health record across multiple systems. Imprivata PatientSecure improves patient safety and minimizes patient identification mistakes and duplicate medical records that traditional oral and paper-based patient identification methods cause.

“Since deploying our palm vein biometric identification platform, we have significantly reduced registration errors and lowered our duplicate medical record rate to 0.01 percent; 80 times better than the national average.”

Craig Richardville, MBA, FACHE, SVP, CIO
Carolinas HealthCare System

Imprivata Cortext

Legacy communication technologies like pagers impede clinical communication and interrupt the effective coordination of patient care. The inefficiencies of these technologies can result in clinicians sending unsecure text messages to their colleagues to expedite patient care, risking significant HIPAA breaches and fines in the process.

Imprivata Cortext® is a secure, integrated communications platform for healthcare. Imprivata Cortext improves care coordination by replacing the inefficiencies of pagers and solving the security and compliance issues that unsecure texting practices cause.

“Imprivata Cortext gives us a powerful solution for moving away from pagers and enabling more efficient clinical communication and care coordination.”

Adam Buckley, MD, CMIO
University of Vermont Medical (UVM) Center

Imprivata OneSign

Cumbersome log in and access requirements interrupt clinicians' workflows and negatively impact direct patient care. Clinicians can waste up to 45 minutes a day on legacy authentication methods, losing valuable opportunities to interact with patients.

Imprivata OneSign® is an enterprise-level single sign-on and virtual desktop access solution that streamlines desktop roaming and automates access in one seamless, secure system. Imprivata OneSign improves provider productivity and eliminates the user frustration, time inefficiencies, and security issues that password-heavy access systems cause.

“The use of Imprivata OneSign was strategically important to our go-live of Epic in simplifying the clinician's workflow, improving security, and increasing the speed at which our users were able to access patient data.”

Joanne Sunquist, SVP, CIO
HealthEast Care System

Imprivata Confirm ID

Transacting patient information is essential to care delivery, but security requirements, regulatory compliance, and traditional authentication technologies often create barriers that cause inefficiency and disrupt clinical workflows.

Imprivata Confirm ID™ is the comprehensive identity and multifactor authentication platform for remote access, EPCS, medical device access, and other clinical authentication workflows. Imprivata Confirm ID offers the broadest and most flexible range of authentication options to eliminate the barriers to transacting patient information that traditional authentication technologies cause.

“Imprivata allows us to meet all our enterprise single sign-on, virtual desktop access, EPCS, and other authentication needs from a single, comprehensive platform, from a company we view as a trusted, strategic IT partner.”

Joshua Wilda, VP of Information Technology
Metro Health: University of Michigan Health

Imprivata customer experience

We are dedicated to providing a signature customer experience. Our customers thrive, grow, and succeed throughout their adoption lifecycle thanks to proven methodologies, broad professional services, and excellent customer support. From workflow analysis and implementations to platform upgrades and role-specific training, we always place our customers first.

Our customers include some of the world's most prestigious healthcare organizations, ranging from large Accountable Care Organizations and National Health Trusts, to small ambulatory care facilities and walk-in clinics. More than 5 million users in over 1,500 healthcare organizations in 21 countries rely on our solutions to improve balancing strong security with user convenience.

"Our clinical staff has embraced Imprivata because it greatly improves their workflows and keeps them focused on the patient experience. If we took Imprivata away, our providers would be screaming loudly."

Todd Richardson, SVP, CIO
Aspirus Wausau Hospital

"Imprivata and their solutions are core and strategic to our business because they help us access and exchange critical health information securely across the entire enterprise."

Joel Vengco, VP, CIO
Baystate Health System

Imprivata partners

We actively maintain and expand a strategic partnership ecosystem that delivers multiple integrated services, including:

Clinical access and patient identification – Allscripts, Cerner, ChipSoft, Epic, First Databank, GE Healthcare, Healthland, McKesson, MedHost, MEDITECH, PatientWorks and T-System

Virtualization – Citrix, Microsoft, VMware, Barco, Capsule, Dell, Hospedia, HP, IGEL, Lenovo, Lincor, Plus Technologies, Samsung, Teradici, and UniPrint

Communication and collaboration – Amion, AOD Software, Connexall, Crocker Communications, Forward Advantage, Lightning Bolt, MobileIron, Spectralink, and VMware

Clinical devices – Philips and Qualcomm Life

Offices in:

Lexington, MA USA
Melbourne, Australia
Nuremberg, Germany
The Hague, Netherlands
Uxbridge, UK

For further information please contact us at:

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