



2008 Identity Management Trends in Healthcare Survey Research Brief

Sponsored by Imprivata, Inc.

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Research Brief

2008 Identity Management Trends in Healthcare Survey

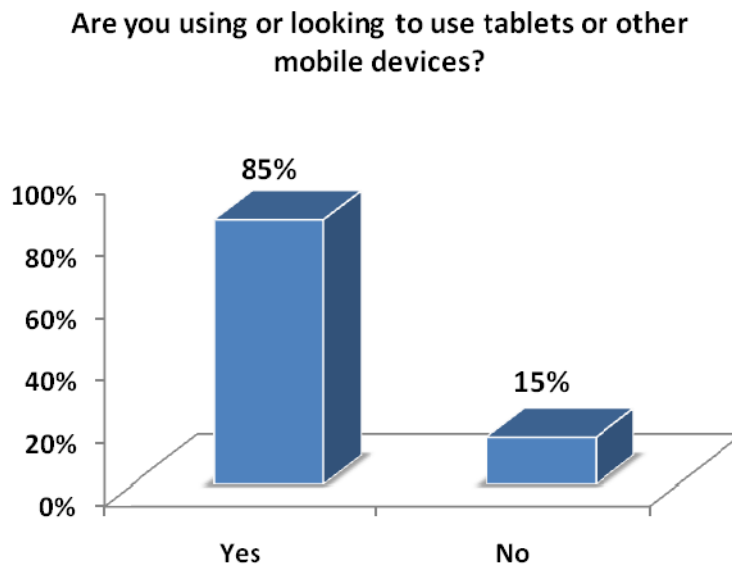
This national survey is focused on identifying trends in the healthcare industry relating to identity management, use of applications and passwords and employee security and productivity in today's healthcare organizations. This online survey was conducted via Zoomerang, an online survey services provider, and polled 171 healthcare IT decision makers and executives. The survey has a 7.36 percent margin of error.

Key Findings

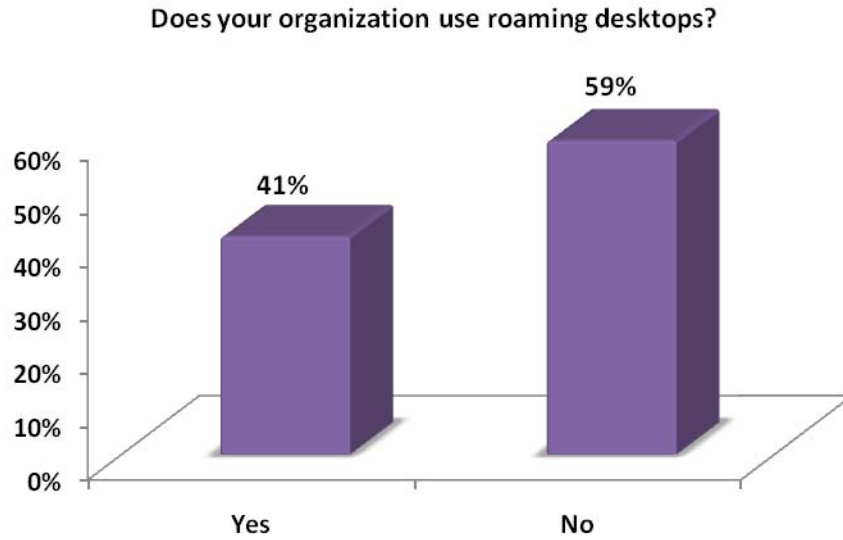
Mobility and Convenience: Anywhere, Anytime Access is an Increasing Priority

Healthcare organizations are strongly considering new data access models for their employees. Specifically, organizations are looking to move away from more conventional, less secure models in favor of those which give employees both the convenience they want and the tools they need to securely access the network and applications at any given time, regardless of their location both within and outside the facility. Specific survey findings include:

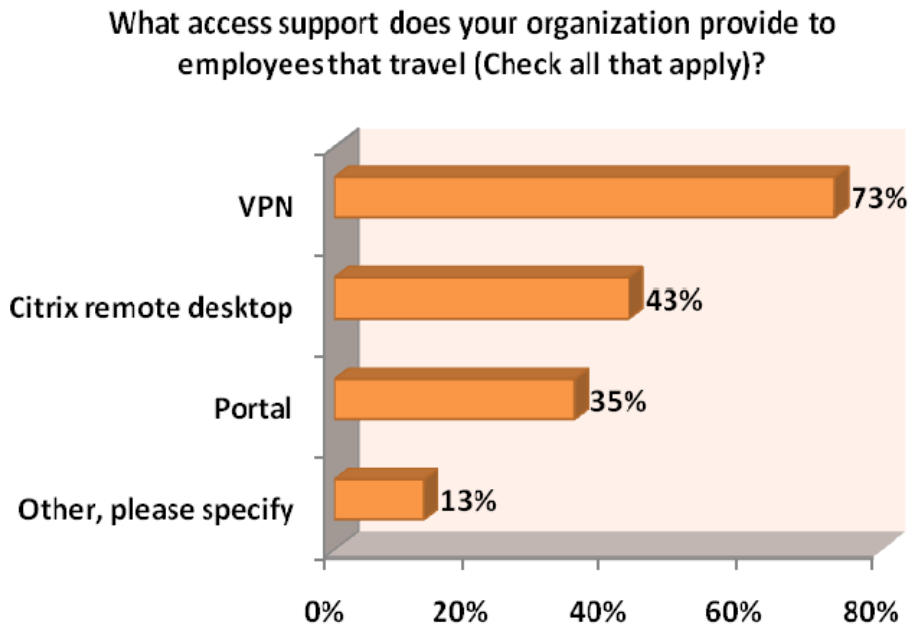
85 percent of respondents stated that they are looking to use tablets or mobile devices



41 percent of respondents use roaming desktops



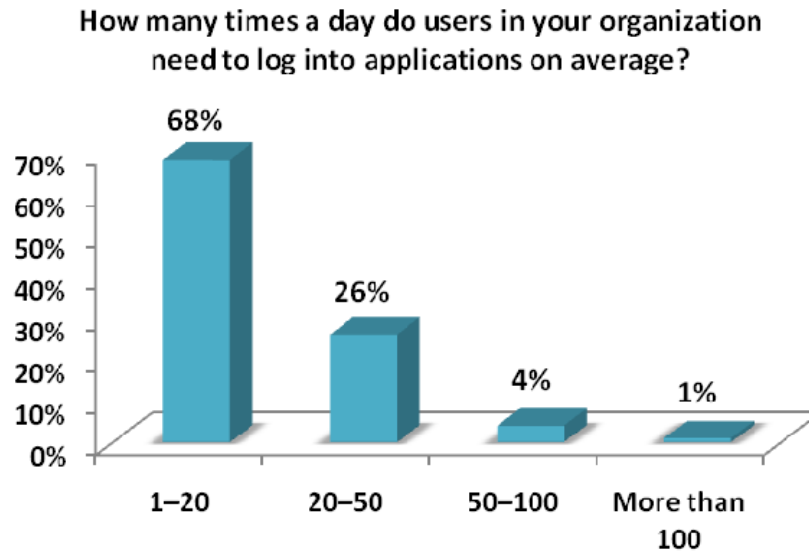
Nearly 75 percent of respondents stated that they offer VPN access, and 35 percent offer portal access for remote users



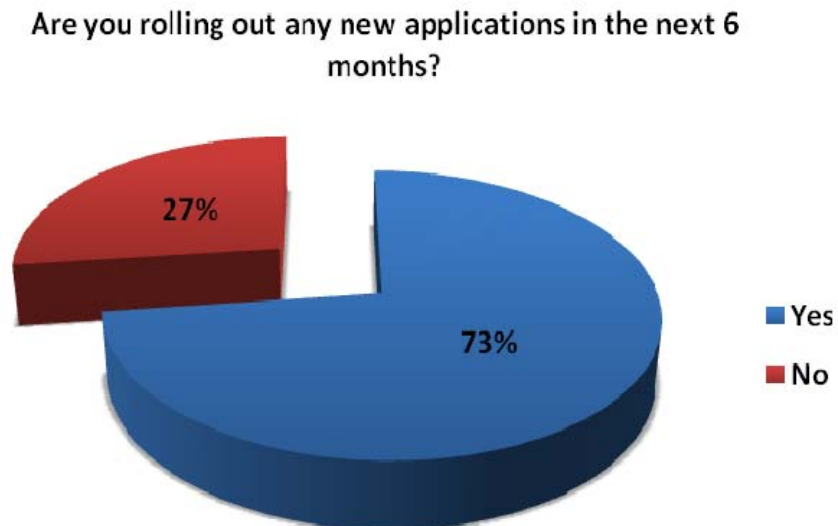
Applications and the Impact on Productivity

Healthcare organizations are increasingly reliant on employees' access to and use of applications to do their daily jobs. Specific survey findings include:

26 percent of respondents log into applications 20-50 times per day, while another 5 percent log in more than 50 times per day



73 percent of respondents claimed their organizations were rolling out new applications within the next six months

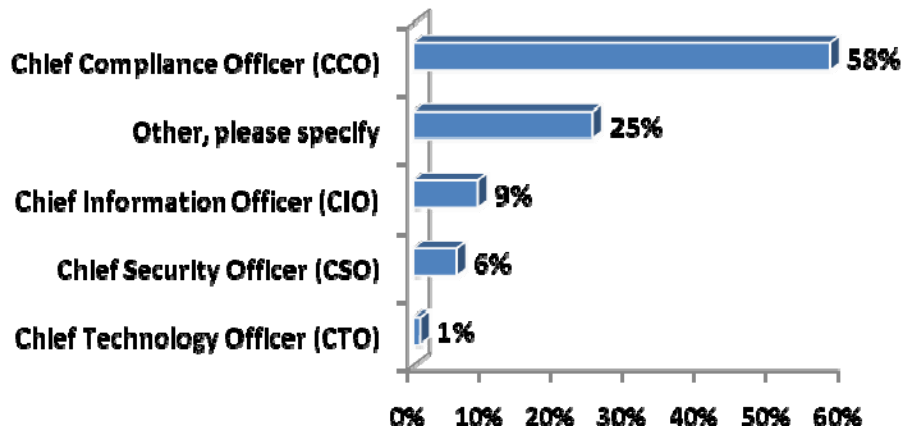


The Reality of Compliance

Increasing compliance requirements are having considerable impact on the people, process and technology in today's healthcare organization. Specific survey findings include:

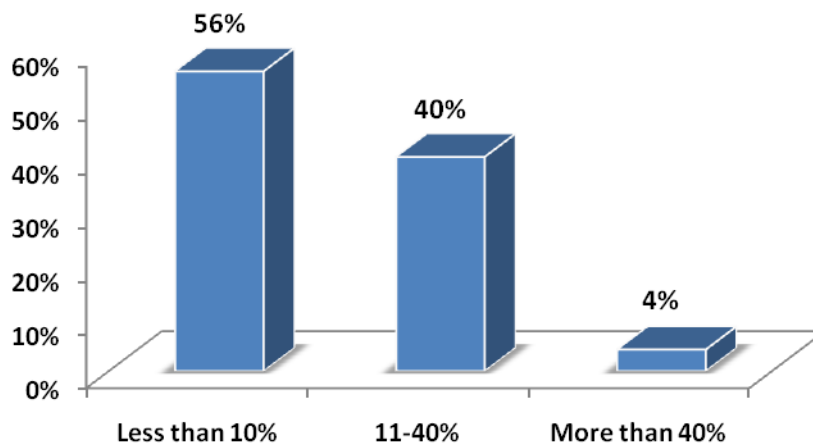
People: Nearly 60 percent of healthcare organizations now employ a Chief Compliance Officer (CCO)

Who within your organization is responsible for ensuring compliance within your organization?

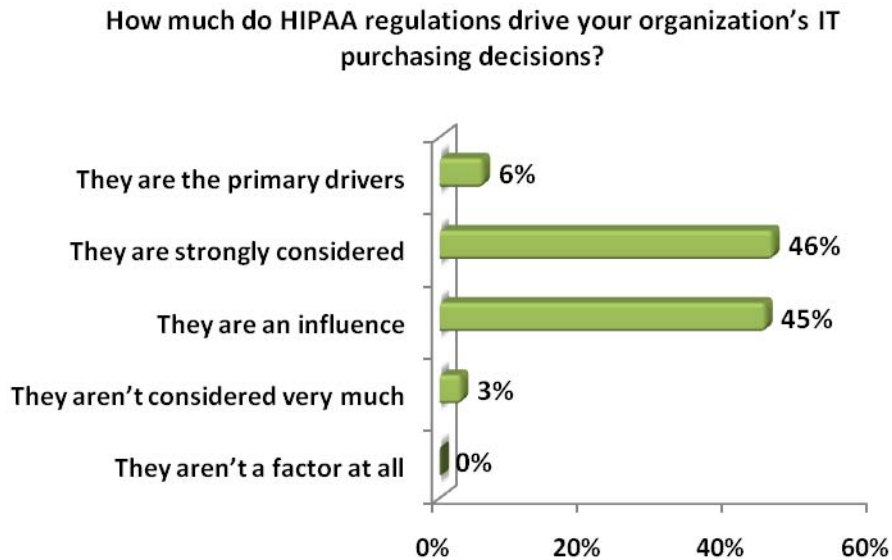


Process: 40 percent of IT decision-maker respondents stated they spend from 11-40 percent of their time on compliance

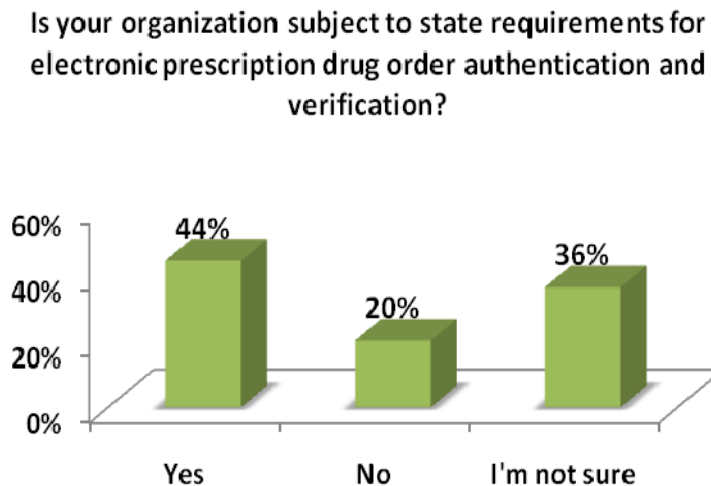
What percentage of your time is spent on compliance?



Technology: 91 percent acknowledge HIPAA regulations influence or strongly influence IT purchasing decisions

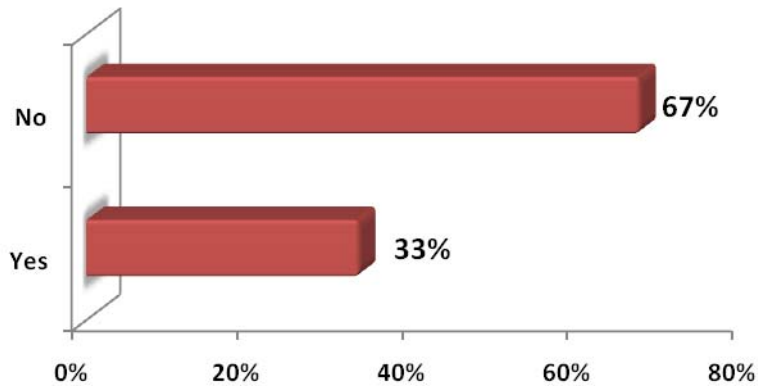


There has been an increased scrutiny on prescription drug orders at the state level, with numerous states passing legislation that requires strong authentication at the time of the electronic transaction, which adds more compliance requirements and process to the highly regulated healthcare environment. According to the survey 44 percent of respondents acknowledge that their organizations face state requirements for electronic prescription drug order authentication and verification today. Another 36 percent are unsure if their organizations are subject to state compliance requirements



33 percent claim their organization's security policies would be easier to support if applications could authenticate credentials either during or just prior to a transaction in addition to at the start.

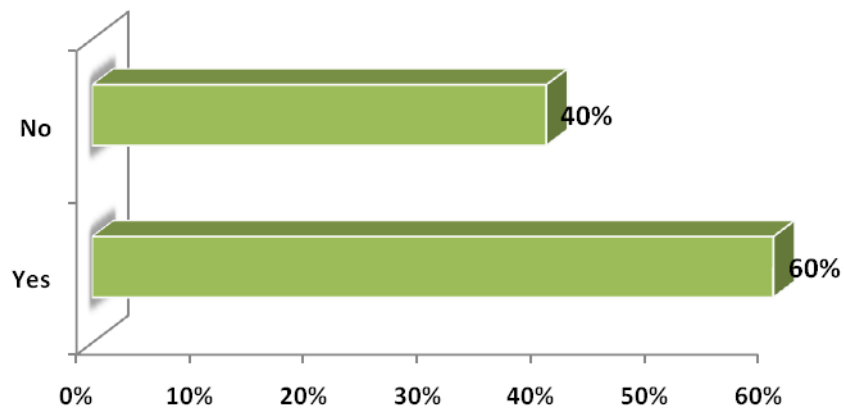
Would your organization's security policy be easier to support if applications could authenticate credentials either during or just prior to a transaction in addition to at the start?



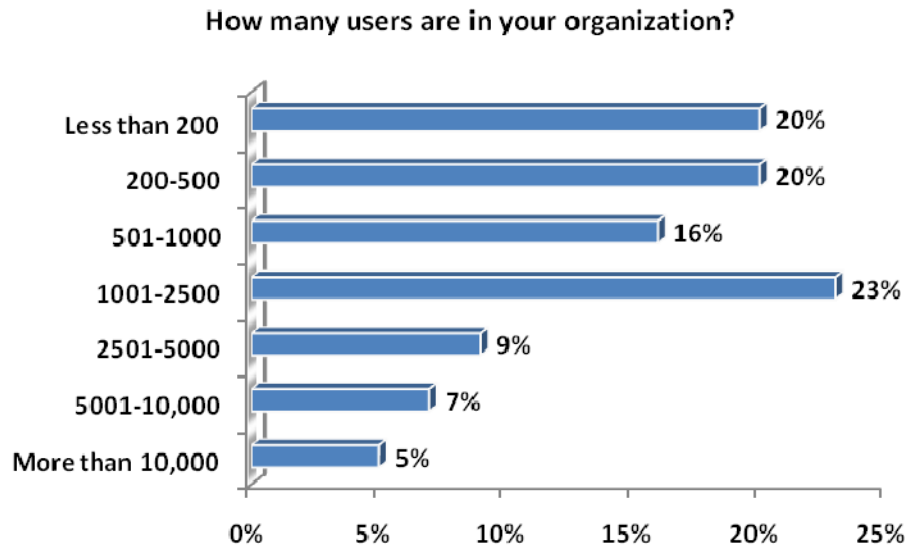
Other Notable Findings

60 percent of respondents are concerned about unauthorized access from temporary or former employees

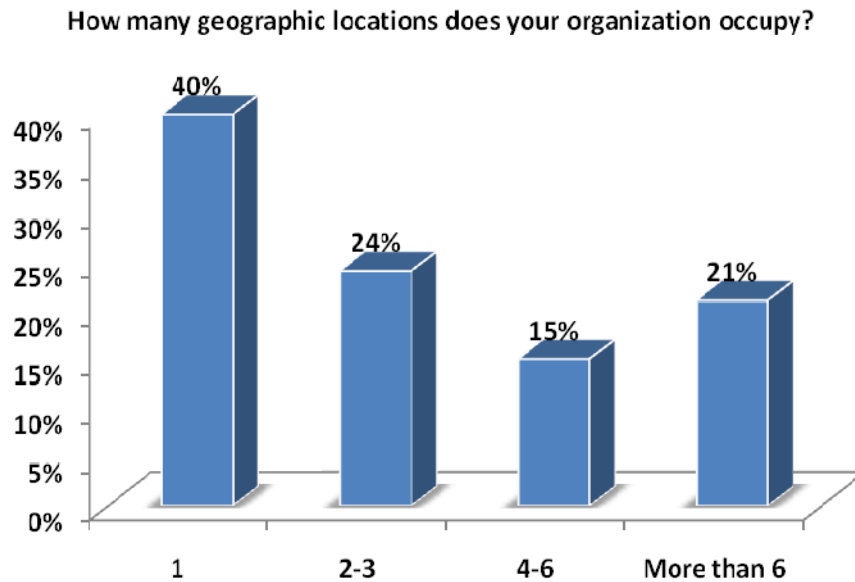
Are you concerned about security threats from employees that have been let go or temporary employees accessing information or buildings after they leave?



44 percent of respondents report that their organizations have more than 1000 users of IT systems



60 percent of respondents stated that their healthcare organization operates more than one facility



About Imprivata

Imprivata is the converged [Identity and Access Management](#) (IAM) appliance company. Its OneSign platform helps organizations safeguard enterprise information assets by enabling secure employee access to networks and applications—improving user productivity and convenience, while reducing the time, risk and cost of complying with data privacy and protection regulations. OneSign has received top ratings in product reviews throughout the industry and has been awarded numerous accolades from leading publications including *Information Security*, *InfoWorld* and *SC Magazine*. Headquartered in Lexington, Mass., Imprivata is one of the fastest growing IAM companies with more than 500 customers and over 200 partners around the world. For more information, visit <http://www.imprivata.com>.